WeB 2018 Call for Papers

WeB 2018: December 12, 2018, San Francisco, CA (http://2018.ebizworkshop.org/)

The Workshop on e-Business (WeB) is a premier annual one-day conference on e-Business and e-Commerce held in conjunction with International Conference on Information Systems (ICIS). The purpose of WeB is to provide an open forum for e-Business researchers and practitioners world-wide, to share topical research findings, explore novel ideas, discuss success stories and lessons learned, map out major challenges, and collectively chart future directions for e-Business.

The 17th Workshop on e-Business (WeB) is to be held in San Francisco, CA on December 12th, 2018. The theme of WeB 2018 is "**The Ecosystem of e-Business: Technologies, Stakeholders, and Connections**." The pace of technology enabled business innovations has been accelerating in recent years. The emerging technologies and new business models will undoubtedly affect the landscape of e-Business by not only transforming traditional e-Business firms and markets, but also changing the roles of various types of stakeholders and the connections in business networks. How can we apply new technologies (e.g., data analytics, artificial intelligence) to enhance the efficiency and effectiveness of e-Business transactions? How can we make better decisions based on big data? Will disruptive technologies (e.g., blockchain) completely overturn the way how business is conducted? What impacts will the sharing economy have on global markets? After all, how will the ecosystem of e-Business be shaped and transforms by all these changes?

We invite original research articles with a broad coverage of topics on consumers, citizens, businesses, industries and governments, ranging from technical to strategic issues. We are calling for papers in the following, but not limited to, the following areas:

- Emerging technologies for e-Business
- Applications of artificial intelligence in e-Business
- The impacts of blockchain and digital currencies on the global market
- Peer-to-Peer (P2P) markets and crowd sourcing
- Sharing economy and its prospects
- e-Business on social media platforms and mobile apps
- IoT and e-Business
- Big data methods, analysis and tools
- Financial fraud detection
- Social, ethical, policy, and privacy issues related to e-Business
- Research methods/methodology, agendas, and work in progress

Important dates

- Submission deadline: Sep. 15, 2018
- Notification of paper acceptance: Oct. 12, 2018

Committee

- Honorary Chairs: Hsinchun Chen (University of Arizona, USA), Andrew B. Whinston (University of Texas at Austin, USA)

- Conference Co-Chair: Michael J. Shaw (University of Illinois at Urbana-Champaign, USA)

- Program Organizing Co-Chairs: Bin Zhu (Oregon State University, USA), Ming Fan (University of Washington, USA), Han Zhang (Georgia Institute of Technology, USA), Jennifer Xu (Bentley

University, USA), and Xiao Liu (University of Utah, USA)

- Local Organizing Committee Co-Chair: David Zimbra (Santa Clara University, USA)

Keynotes: TBD

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